



epHiderm® Anti-Acne Solution – Licensing Summary

Unique Product Characteristics:

Clears acne in as little as 2-3 days

Salicylic Acid

Mandelic Acid/Mandeliplex™

Nitrous Acid

pH balancing

Effective on a wide range of skin afflictions

Destroys bacteria associated with inflammatory acne

STEP 1: CLEANSE / STEP 2: ACNE SPOT TREATMENT / STEP 3: SYNERGYZER™

Related Patent Info - <http://www.google.com/patents/US20120177753>

Clears Acne in as little as 2-3 days - epHiderm® Anti-Acne Solution works more rapidly, and is far more effective than competitive products. Proactiv® claims to take up to 90 days to clear acne, which is not optimal for acne sufferers given the tremendous psychological and emotional effects associated with acne. In a consumer study, epHiderm® was found to dramatically reduce the number of acne pimples and future breakouts amongst participants in 2-3 days or less.

Salicylic Acid - Salicylic acid is a beta hydroxy acid (BHA) that treats acne by reducing swelling and redness, as well as unplugging blocked skin pores to allow pimples to shrink. It is FDA approved for the treatment of acne vulgaris, and also helps to prevent pimples and skin blemishes with continued use. Salicylic acid is most effective in treating comedonal acne, and it is a popular ingredient in many over-the-counter products.

Mandelic Acid/Mandeliplex™ - Mandelic acid is by far the strongest antimicrobial, amongst A.H.A.'s, that exists in nature (extracted from almonds). It is more effective than glycolic acid, which is a commonly used A.H.A., found in the majority of OTC anti-acne products on the market today. Mandelic acid also has scientific properties that give it a natural affinity to the skin, making it an ideal choice for incorporation into an effective skincare regiment. Since its discovery and acceptance into the skincare community, mandelic acid has been increasingly popular amongst high-end cosmetic lines, often utilized for anti-aging/anti-wrinkle benefits. This is because of mandelic acid's amazing keratolytic activity, which helps to remove the top layer of dead skin cells, allowing skin to rejuvenate and heal naturally. Mandeliplex™ refers to our proprietary system for maximizing the efficacy of mandelic acid – allowing it to remain on the skin for several hours after application.

Nitrous Acid – Our proprietary combination of Spot Treatment + Synergyzer™ creates another tremendously anti-bacterial, transient acid known as “Nitrous Acid”. Nitrous acid, which rapidly converts to nitric oxide or “NO”, is a vasodilator. This means that it helps blood vessels expand, so that more blood flows through the affected tissue. Nitric oxide is a free radical that diminishes oxidative stress, which may also be beneficial with regard to anti-aging.



Jon Klein
Director of Marketing / Business Development
496 Smithtown Bypass / Suite 305
Smithtown, NY 11787
C: (516) 860-8488
O: (631) 780-4711
jon.klein@kantiancorp.com

pH Balancing - The natural pH of your skin is usually somewhere around 5.5. With the understanding that our skin's ability to heal is directly linked to its pH, we have formulated the Synergyzer™ at pH > 7.0 to help restore the skin to a physiologically acceptable level. This drastically reduces healing time, and thus reduces the overall timeframe by which acne can be effectively controlled.

Effective on a wide range of skin afflictions - Often times, patients come in to the dermatologist's office suffering from bumpiness and irritation of the skin, and assume that they have acne. In reality, these symptoms can be attributed to a wide range of skin conditions other than acne, such as: rosacea, folliculitis, and eczema. Regardless of the reason, it's important to reduce the redness. Most acne products just treat acne. epHiderm® contains ingredients that reduce the redness, making the skin look and feel healthy. So whether you have acne or if you have other skin problems, epHiderm® helps reduce the redness, which is a big step in the right direction.

Destroys bacteria associated with inflammatory acne - Acne is initially caused by sebum, created by the sebaceous gland, which can clog pores and lead to the formation of acne pimples – whiteheads, blackheads, cysts, etc. The presence of bacteria (P Acnes) is what creates “inflammatory acne”, which can result in pain and discomfort amongst acne sufferers. By effectively eliminating the bacteria, epHiderm® anti-acne solution is able to help control this cascade of events.

epHiderm® Anti-Acne Solution is a simple 3-step system that clears acne in as little as 2-3 days:

STEP 1

CLEANSE AFFECTED AREA (using any non-irritating cleanser)

STEP 2

ACNE SPOT TREATMENT

STEP 3

SYNERGYZER™

epHiderm® Is Available Exclusively Through Our Retail Distribution Partners (You):

Kantian Skincare does not sell this product directly to consumers. We exclusively wholesale to our retail distribution partners, who in turn sell to their clients. What this means for you, is that your customers can only purchase these products directly from you. This is especially important because skincare products are considered a ‘continuity’ purchase item – meaning that customers typically buy these products several times per year (usually monthly). Additionally, when customers can only re-order through you, this gives you more opportunities to cross-sell/up-sell other products and services accordingly.

If you are interested in private labeling epHiderm® Anti-Acne Solution, please contact us for more information